High School to College Articulation Map

Area of Study: Marketing Education   **Pathway:** Hospitality & Tourism

Region:	District:	School:	College/Institution:		
Contact Person:		Ph.#:	Articulation Agreement in place? Yes No		
E-mail:		Date:	**Name of Degree or Certificate:**		

High School				College		
Course Number	**High School Suggested Academic Courses**	**H.S. Credit**	**College Credits**	**Course Number**	**College General Education Requirements**	**College Credits**

Note: This is a regional agreement. Some classes and some concurrent enrollment agreements may not be available in your particular high school.
*See your individual school for specific program offering. **Note: *= concurrent   ^= distant***

High School to College Articulation Map (Continued)

Area of Study: Marketing Education   **Pathway:** Hospitality & Tourism

High School				College		
Course CIP #	**CTE Pathway Courses (3.00 credits for completion)**	**H.S. Credit**	**College Credits**	**Course #**	**College Major Course Requirements**	**College Credits**
Course #	**Introductory Course: (preferred)**	Credit				
08.0707	Marketing, Introduction (7-9 grade)	.50				
52.0511	Business Communications I	.50				
52.0521	Business Communications II	.50				
52.0311	Business Math	.50				
52.0417	Computer Technology	.50				
52.0461	Word Processing Basic/Keyboarding	.50				
	Foundation Courses: (1.00 credit required)					
08.0901	Hospitality & Tourism	.50				
08.0708	Marketing	.50				
	Elective Courses: (2.00 credits)					
08.9904	Advertising/Promotion	.50				
08.0710	Customer Service	.50				
08.0802	e-Commerce	.50				
08.7999	International Marketing	.50				
08.0903	Sports Marketing	.50				
32.0199	Student Internship (Critical Workplace Skills)	.50				
	Additional Articulated Classes					
TOTAL Potential Credits Earned in High School				**TOTAL Credits Required for Degree or Certificate**		

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See your individual school for specific program offering. ***Note: *= concurrent   ^= distant***